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Beasley Media Charlotte Stations' Join Forces for Cinco de Pupp-O

Charlotte, NC (April 17, 2018): Beasley Media Group, LLC; a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Charlotte's New 103.7, Kiss 95.1, and K 104.7 have partnered with Social Pet Hotel & Daycare to celebrate *Cinco de Pupp-O* with local family dogs and their owners. The event will take place from 10am- 2pm on Saturday, May 5, 2018 at 515 Towne Center Boulevard in Pineville, North Carolina.

"Our stations are excited to join forces with Social Pet Hotel & Daycare for this fun, family pet event," said Beasley Media Group Charlotte Vice President and Market Manager Bill Schoening. "We know that our loyal listeners, clients, and businesses will have an action-packed day. We look forward to hosting the event for many years to come!"

Cinco de Pupp-O will feature local food trucks, beverages (including mutt-garitas and doggie daiquiris), doggie-licious biscuits, and paw-ty cake samples in the Dog Bar area, as well as vendor booths and entertainment, courtesy of the Mariachi Los Gavilanes of Charlotte.

In addition, the doggy gathering will feature organizations such as Southeastern Guide Dogs, North Mecklenburg Animal Rescue and CMPD Animal Care & Control. It will also include an Arts & Crafts area, where dogs and their owners can create paw-print "PAWcasso" pictures together to take home!

Complete details are available at www.kiss951.com; www.k1047.com; and www.thenew1037.com.

You can also tune into The New 1037, KISS 95.1, and K 104.7 on-air by downloading the free station apps on a variety of mobile devices.

Follow The New 1037 on Instagram & Twitter (@thenew1037) and on Facebook (Facebook.com/thenew1037);

Follow Kiss 95.1 on Instagram & Twitter (@kiss951wnks) and on Facebook (Facebook.com/kiss951)

Follow K 104.7 on Instagram & Twitter (@k1047fm) and on Facebook (Facebook.com/k1047).

About Beasley Media Group:

Beasley Media Group, LLC is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgj.com.

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